

Bristol =
The World's First
Happy City



Five steps to wellbeing



Connect
- speak with someone



Be Active
- go for a walk



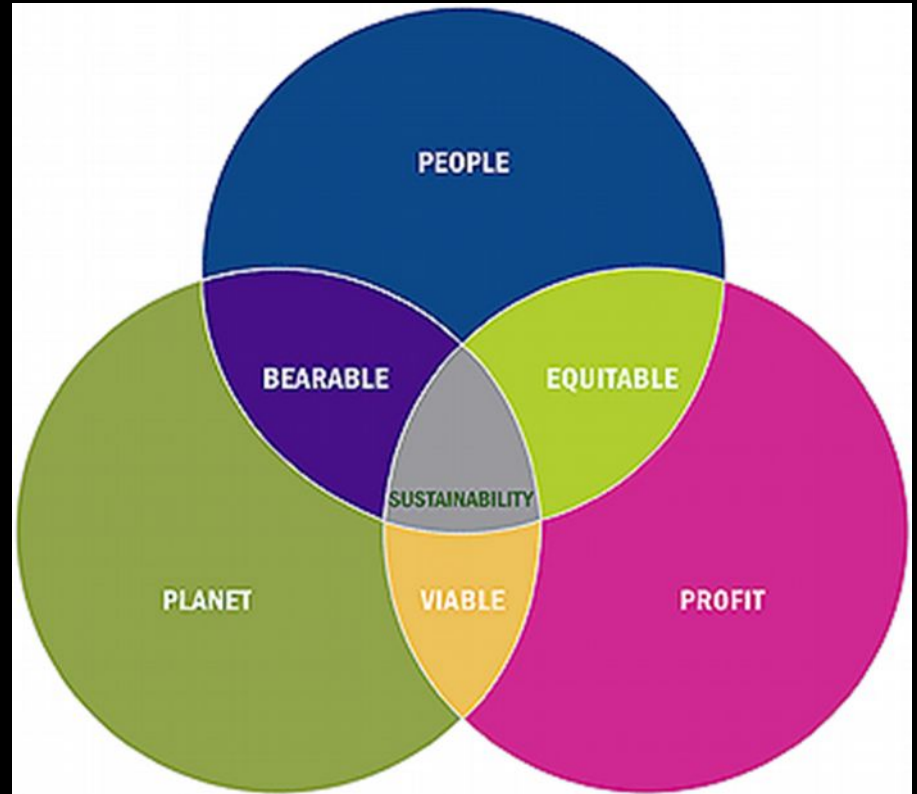
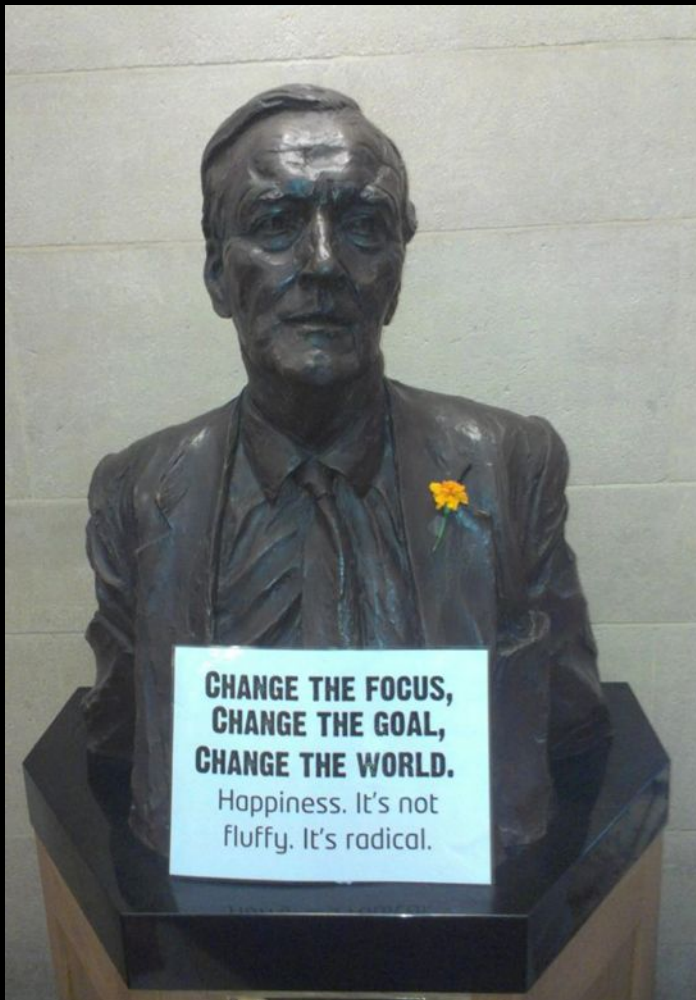
Keep Learning
- read a book



Give to others
- try volunteering



Take notice
- visit somewhere new



RWA









the happy
museum

Happy Museum Principles

- 1. Create conditions for wellbeing**
- 2. Pursue mutual relationships**
- 3. Value the environment and be a steward of the future as well as the past**
- 4. Be an active citizen**
- 5. Learn for resilience**
- 6. Measure what matters**

1. Create conditions for wellbeing



2. Pursue mutual relationships



3. Value the environment and be a steward of the future as well as the past



4. Be an active citizen



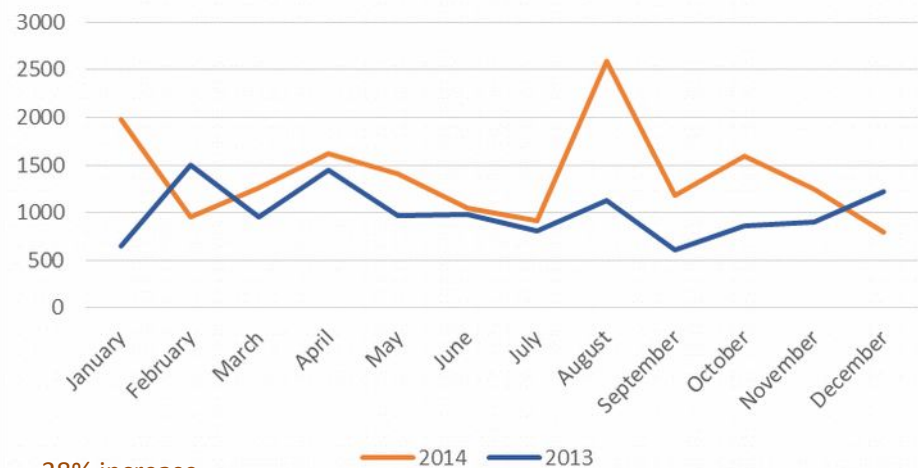
5. Learn for resilience



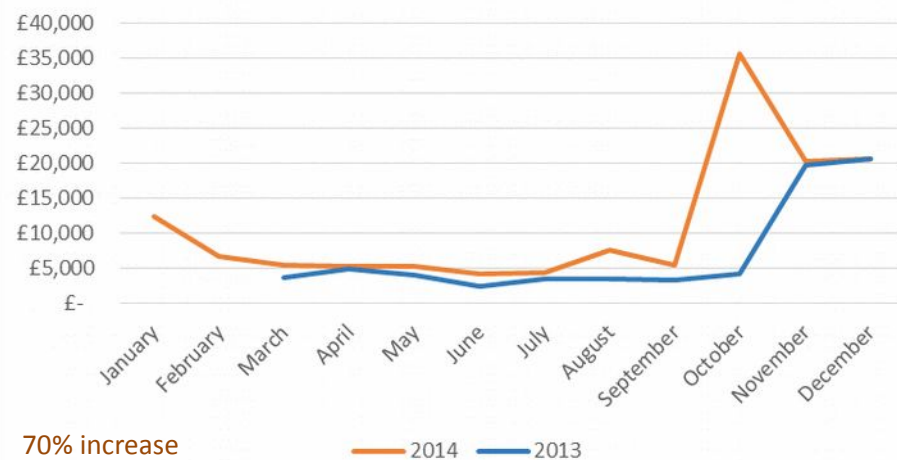
6. Measure what matters



Paid admissions



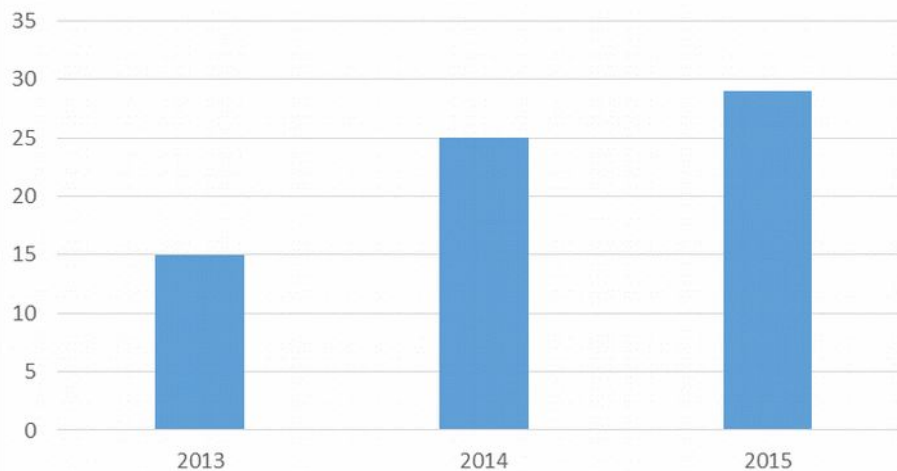
Shop & art sales takings



Admission takings



Patrons





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